



Position: CONTENT MARKETING FELLOW
Department: Administrative
Office: Seasonal, unpaid full-time fellowship
Location: Breckenridge, CO

Changing Lives Through Music!
Michael Stern, Music Director

The National Repertory Orchestra offers experiential learning on the ins and outs of an orchestra and a thriving career in the Arts! Spend a summer with our artistically minded team in Breckenridge, CO and build your on-the-ground, professional experience.

Description:

As the Content Marketing Fellow, you will play a key role in developing and implementing content that enhances the NRO's brand and engages with audiences across digital platforms. You'll collaborate closely with the marketing team, musicians, and stakeholders to create compelling content that highlights the NRO's performances, educational initiatives, and community impact. This is a hands-on opportunity for students or early-career professionals interested in the arts, marketing, and digital media. You will gain valuable experience in content creation, social media strategy, audience engagement, and nonprofit marketing.

Based out of the administrative offices, the Content Marketing Fellow will report to the Director of Marketing and will work closely with the CEO, Director of Development, Director of Administration and Community Relations, Operations Manager and the Marketing Fellow along with the Development Fellow, Orchestra Manager, and other staff.

Why You Will Love the NRO:

The NRO is an inclusive organization dedicated to teamwork and a highly communicative atmosphere. This professional workplace encourages interaction, synergy, positive feedback, and goal-oriented individuals, all working together to enhance the future of classical music and the Arts.

What You Will Do:

- **Content Creation:** Develop engaging content for NRO's digital platforms, including website, social media channels (Instagram & Facebook), and email newsletters.
- **Social Media Management:** Assist in planning, scheduling, and posting content across NRO's social media platforms, ensuring alignment with organizational goals and brand voice.
- **Multimedia Support:** Capture and edit photos, videos, and audio clips of rehearsals, concerts, and behind-the-scenes activities for promotional use on social media.
- **Audience Engagement:** Monitor and respond to social media interactions, fostering positive engagement with NRO's online community.
- **Email Marketing:** Assist in the creation and distribution of email campaigns to promote concerts, special events, and fundraising initiatives.
- **Content Strategy:** Collaborate with the marketing team to develop creative campaigns and contribute to NRO's overall marketing and communications strategy.
- **Event Promotion:** Support the promotion of concerts, special events, and community engagement activities through digital marketing initiatives.
- **Analytics and Reporting:** Track content performance and social media metrics, preparing regular reports to inform future marketing strategies.
- Other duties as assigned.

Candidate Profile:

- General familiarity of and passion for music and the Arts
- Current student or recent graduate in marketing, communications, journalism, digital media, or a related field.
- Strong writing and communication skills, with an ability to adapt tone and style for different audiences and platforms.
- Attention to detail with a knack for storytelling and an interest in developing successful marketing campaigns.
- Familiarity with social media platforms (Instagram & Facebook) and basic knowledge of social media strategy and best practices.
- Basic graphic design and editing experience, and proficiency in relevant software (e.g., Adobe Creative Cloud, Canva, etc.) a plus.
- Highly organized with ability to work independently or with a team and to effectively manage multiple projects.
- Detail-oriented and proactive in contributing creative ideas to marketing campaigns.
- Ability to lift, move or transport up to 50lbs, with or without accommodation.
- Must be able to supply your own computer.

Compensation:

- ✓ FREE employee/fellowship housing in Breckenridge (\$3,600 value)
- ✓ \$75 weekly food stipend
- ✓ Partial travel stipend

Your Time in Breckenridge:

The position will begin in early June and run through mid-August. Exact dates TBA.

How to Apply:

Prepare a one-page resume along with a cover letter and a list of at least three references complete with their contact information and relationship to you. If you have a portfolio of relevant work, please include. **Send to info@nromusic.org**. Please type “**Content Marketing Fellow**” in the subject line.

Diversity, Equity and Inclusion:

The National Repertory Orchestra is engaged in the ongoing work of identifying and dismantling systems of racism, discrimination, and barriers to access and is committed to build more just ones. We are focused on the actions necessary to build greater equity and inclusion, creating an environment where all people involved with the NRO can feel safe, welcomed, included and respected. To learn more, [read the NRO's DEI Statement](#).

The National Repertory Orchestra is proud to be an equal opportunity employer, and celebrates our employees' differences, regardless of race, ethnicity, religion, sex, sexual orientation, gender identity, national origin, age, ability, or Veteran status.

[NROmusic.org](https://www.nromusic.org)

#NROmusic

